



INTIMATE REJUVENATION



Because femininity is timeless.

The vagina is susceptible to many changes over the course of a woman's life. Natural events such as childbirth, hormonal changes and muscular stress can have a major impact on this part of the body.

WHAT IS INTIMATE REJUVENATION?

The term intimate rejuvenation refers to a variety of non-surgical treatments that aim to provide a more youthful vagina both in terms of appearance and function. Non-surgical intimate rejuvenation is a great option if you have any of these concerns:

- 1. Laxity:** The vaginal muscles are looser, due to factors such as childbirth and ageing.
- 2. Dryness:** The vagina is more prone to infections and can cause discomfort during sexual activities
- 3. Labial puff:** Decreases in oestrogen may contribute to laxity and deflation of the labial major
- 4. Sexual dissatisfaction:** Reduced blood flow and sensation in the vaginal area, which can reduce sexual enjoyment
- 5. Incontinence:** The inability to control the bladder due to a weakness of the pelvic floor muscles.

WHAT TREATMENTS ARE AVAILABLE?

Non-surgical intimate rejuvenation treatments can be broken down into two main categories: injectables and energy based machines.

Energy based machines, like Ladylift, HIFU and CO2 lasers operate on the principle of using energy to create micro-injuries to the inner vaginal tissue or labia forcing the body to repair itself through the creation of new collagen and elastin fibers. All are non-invasive—no incisions, tissue ablation, or needles although certain treatments use an instrument that is inserted internally (much like a transvaginal ultrasound device).

PRP is obtained from your own blood by separating out a portion of the plasma that is rich in platelets. This is a component of your blood that contains a high concentration of growth factors and proteins. When PRP is injected into the vaginal area, it encourages normal blood flow which helps restore the strength and elasticity of the vaginal tissue.

Hyaluronic acid dermal fillers injections restore hydration, elasticity, tonicity and sensitivity to the vulvo-vaginal area and are an excellent treatment for women suffering with dryness, irritation or the labial puff.

DESIRIAL®, a leading hyaluronic acid gel is directly injected into the tissues that need it in conjunction with a local anaesthetic injection to avoid discomfort. It contributes to reducing dehydration in the vaginal wall and strengthens the quality of the tissues.

DESIRIAL®PLUS is a more elastic gel which is capable of remodeling the outer labia lips after volume loss.

LADYLIFT

LADYLIFT is a new cutting-edge non-ablative laser that restores and rejuvenates the vagina. **LADYLIFT** combines the action of an infrared diode laser with a vaginal handpiece to accelerate the creation of collagen and elastin while remodeling vaginal wall.

WHAT ARE THE LADYLIFT BENEFITS?

- **A totally outpatient procedure with no anaesthetic**
- **Painless**
- **Non-invasive**
- **Extremely effective in creating a more youthful vagina both in appearance and function**

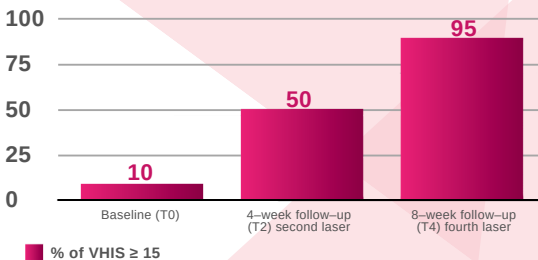
WHAT IS THE TREATMENT PROTOCOL?

The **LADYLIFT** treatment takes around 15 minutes and it is repeated 4 times every 2 to 3 weeks to achieve maximum results.

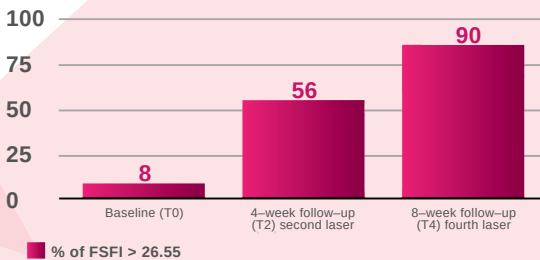
IS LADYLIFT EFFECTIVE?

A study conducted on a sample of 100 women found that the LADYLIFT® laser procedure gives satisfactory results from the very first session but the best results are seen around 2 months after the last treatment.

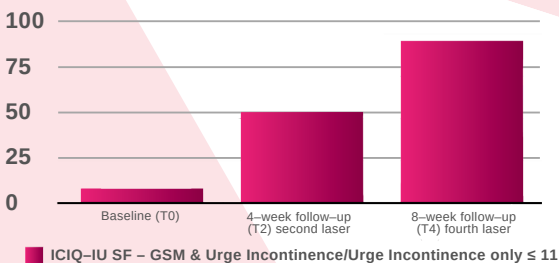
01. Changes in the Female Sexual Function Index at baseline and after LADYLIFT® treatment;



02. Changes in the atrophy index before and after the LADYLIFT® treatment;



03. Changes in the GSM and stress urinary incontinence before and after LADYLIFT® treatment;



IS IT PAINFUL AND WHAT ARE THE SIDE EFFECTS?

No, it is a painless treatment. Only a moderate sensation of heat can be felt in the more external part of the vaginal canal. This sensation disappears completely by the end of the procedure. Since **LADYLIFT** uses a non ablative laser side effects are rare. Local swelling and redness will quickly disappear with the use of a moisturizing cream. It is suggested to stop intense physical activity, sexual intercourse and hot baths for two days following the procedure.



ladylift®



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